

# ACTION PLAN: SWOT ANALYSIS

**Objective:** Identify our strengths, weaknesses, opportunities & threats.

<p><b><u>Strengths:</u></b></p>	<p><b><u>Weaknesses:</u></b></p>
<p><b><u>Opportunities:</u></b></p>	<p><b><u>Threats:</u></b></p>

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If you have any questions, please call 0800 CHAMBER (0800 242 623).

DATE: MARCH 2015

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## Summary

### The strengths of our pipeline are:

- 1.
- 2.
- 3.
- 4.

### We will build on these strengths by:

- 1.
- 2.
- 3.
- 4.

### The weaknesses of our pipeline are:

- 1.
- 2.
- 3.
- 4.

### We will address these weaknesses by:

- 1.
- 2.
- 3.
- 4.

### The opportunities for our pipeline are:

- 1.
- 2.
- 3.
- 4.

### We will take advantage of the opportunities by:

- 1.
- 2.
- 3.
- 4.

### The threats to our pipeline are:

- 1.
- 2.
- 3.
- 4.

### We will take on these threats by:

- 1.
- 2.
- 3.
- 4.

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**energise**  
& ASSOCIATES

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