

# Strategy for Resilience



## Mitigating the Impact of COVID-19

### New challenges

The impact of COVID-19 is unprecedented. It has already exposed the vulnerabilities of many organisations globally, and in New Zealand.

There's a huge amount of information online, but this includes lots of conflicting advice. So, how do you respond rapidly and effectively to this new and significant threat?

### Lessons from Overseas

Deloitte experts in China, and across the world, have learned a great deal in the past few weeks. The key areas of disruption to global businesses over the last few weeks have been in the areas of Finance, Supply Chain, Talent and Digital Capability. We are sharing these insights in our global publications, on our website, [Deloitte.com](https://www.deloitte.com), and in our interactions with clients. We have assisted hundreds of clients across Asia Pacific, and in New Zealand, to help them respond, recover and thrive.

### Our Solution

Gaining clarity on your key vulnerabilities is essential in order to develop mitigation strategies. Deloitte will provide a 2 hour, hands-on, virtual **diagnostic lab** with your executive team to help you identify key risks across the business and then develop simple action plans to mitigate these risks.

Together we will work through our COVID-19 Resilient Leadership Framework to identify and plan for your key risk areas. The output of this process is an **executable plan** for mitigation of those issues, with clear objectives and measurable results.

This lab provides you with a **rapid response** to COVID-19 to focus your efforts on doing the most impactful activities, and get you back to serving your customers.

The lab will:

- Ensure you've got the right team to execute
- Address the areas of the business that are most impacted by COVID-19
- Utilise our unique COVID-19 Resilient Leadership Framework to uncover all risk areas and help to prioritise them
- Enable you to create a highly targeted action plan for key risk areas

We will also follow up with you two weeks after the lab to monitor implementation of the action plan.

We tailor our services to best suit our clients, and we will be pleased to provide additional support to assist with implementation of these strategies.

Deloitte Private has a team of experienced facilitators across New Zealand who already deliver similar services to NZTE export customers.

## Funding available via the Regional Business Partner Network

The RBP is providing funding for this service to eligible companies to help them during this challenging time.

Businesses will need to meet existing eligibility criteria:

- Undergo an assessment with a Regional Partner (i.e.: Growth Advisor)
- Have fewer than 50 full time equivalent employees
- Be registered for GST in New Zealand
- Be operating in a commercial environment
- Be a privately owned businesses, or a Maori Trust or incorporation under the Te Ture Whenua Maori Act 1993 or similar organisation managing Maori assets under multiple ownership.



# Strategy for Resilience



COVID-19 Resilient Leadership Framework. Resilient leaders are defined by **what they do** along three dimensions

Priorities	Timeframes			Accountability
	RESPOND	RECOVER	THRIVE	
Command Centre				CEO / Owner
Talent and Strategy				HR, Strategy
Business continuity & Financing	Drive business continuity	Learn and emerge stronger	Prepare for the next normal	Finance, IT, Operations, Risk
Supply chain				Operations
Customer engagement				Sales & Marketing
Digital capabilities				IT, Sales & Marketing

We utilise our unique **Resilient Leadership Framework** to help our clients respond and recover from the impacts of COVID-19. The Resilient Leadership Framework addresses the six priorities which have been identified as being the most impacted by COVID-19.

We also use the OKR framework to set action plans that are executable, have clear objectives, and produce results that are measurable and easily monitored.

Our **facilitators are expert strategists** and have a minimum of ten years experience in working with the small to medium sized enterprise market. All our experts have helped their clients overcome their most insurmountable challenges, and have contributed to their success. They understand the challenges businesses face and will support you in making the right decisions for your organisation.

## Contact us...



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